



Public Event Clinics



Introducing Model Railroad Skills While Dispelling The Magic

Some Public “Hands On’ Clinics



EduTraining



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This Presentation



- What to achieve in Public Clinic
- Who is the target audience?
- What is “Make-and-Take”
- How to prepare for clinics
- Who does the clinic?
- What clinics work?
- How do you gauge success?



Learning Objectives



- On completion of this clinic you will know
 - How to select a proper public clinic
 - How to prepare for a public clinic
 - How to effectively present a public clinic
 - How to determine if your clinic is working



The Objective



- Fun, memorable activity
- Remove “fear” factor
- Demonstrate simple skill development
- Provide real learning experience
- Instill sense of accomplishment
- Have something to take home
- Provide link for future interest



Having Fun



- Simple task
- Personal involvement
- Relaxed instruction
- End product goes with student

NO WRONG OUTCOME



Target Audience



- Parents – through kids
- Empty nesters or nearly (45 – 60)
- Borderline modelers
- Young family (30-40)

People came to the show to see
and/or buy trains

– They Have An Interest -



Make and Take



- Simple project
- Easily finished in 15 to 25 min max
- Requires no tool skills
- Not messy
- Interesting to do (Kid attention span)
- Has an end product to take home
- Inexpensive (Usually done free)



Selecting Clinic



- Space Available
- Facility support – tables and chairs
- Ease of delivering materials
- Time to set up – take down
- Help available
- Number of expected attendees
- Refuse disposal



Selecting Clinicians



- People to people clinicians
- Work well with kids
- Know how the clinic works
- Has the skills to make the clinic work
- Very patient

SANTA CLAUS PERSONALITY



What Works



- Previous experience
 - **Painting Rocks**
 - Making trees
 - **Basic soldering**
 - **Basic scenery**

Time saver Layout



Painting Rocks



- Table set up in process order
 - Glove (Produce bag)
 - Rock
 - Paint Brush
 - Paint trays (About 5)
 - Paper Towels
 - Large water proof garbage can



Rocks – How it works



- Glove on holding hand
- Rock in holding hand
- Brush in painting hand
- Apply paint progressively (Light to dark)
- Use any or all colors
- Dab off excess water at end
- Fold “glove” back over rock and tie off

Rock Painting Set Up



Stain Tray Setup





Rock Painting Finished Product





Basic Soldering



- Two stations per table
- Station has Iron, Iron Holder, practice track, solder strip, wire lead, solder flux
- Chair for each student
- Good lighting to see project
- Instructor has scratch brush

Iron is zip tied to station to limit movement



Soldering – How it Works



- Student takes seat at station and reads “step by step” poster
 - Flux lead and rail
 - Tin lead
 - Solder lead to rail
 - Student takes practice rail when finished and cool

Clinician monitors to ensure safety
Takes immediate action to prevent accident

Soldering Station Materials

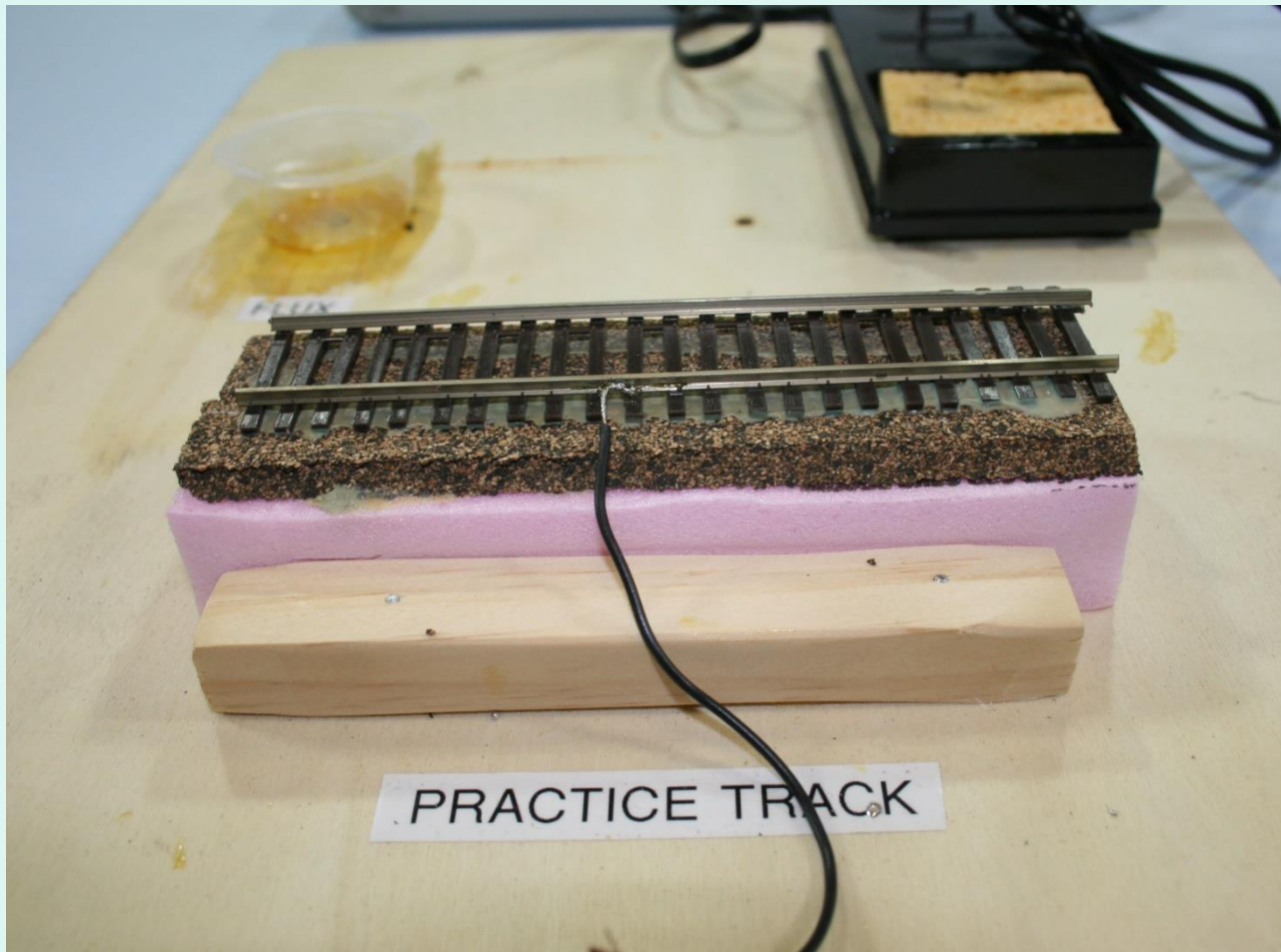


Soldering Poster





Soldering Finished Project





Basic Scenery



- Foam scenery base 8x8 painted brown
- Dirt, small rocks, brush, small trees (Pre-made), Shed supports and roof (pre-cut), misc ground cover materials, mixed glue, shed template
- 3 stations per table
- Covering on and under table
- Instructor has small tools available

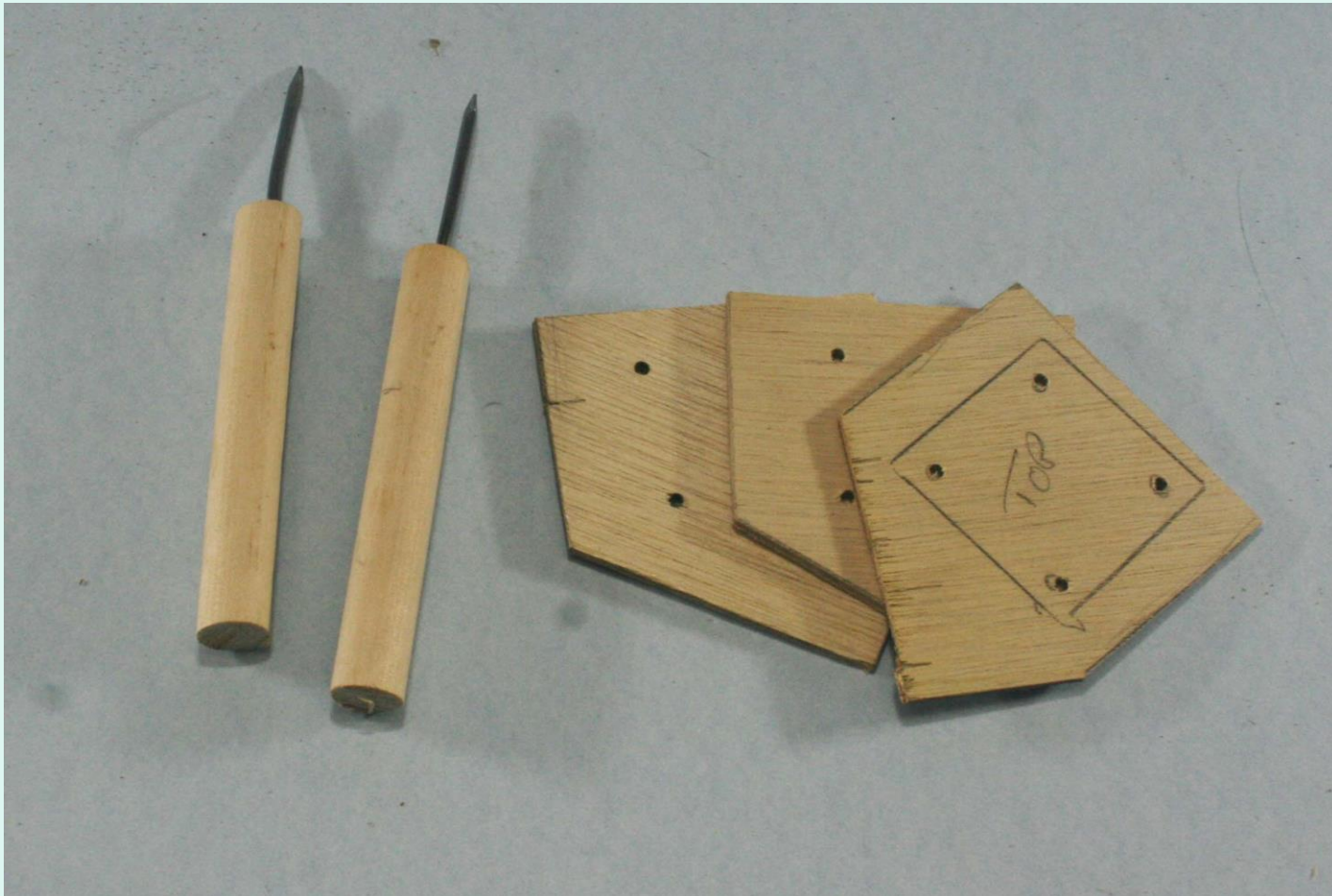
Materials Tray



Material Shakers



Template and Punches for Shed





Scenery – How it Works



- Student puts glue on base and sprinkles with dirt and rocks
- Student adds tree and bushes
- Student marks shed leg positions with template and punches holes
- Student installs shed legs
- Student applies general ground cover
- Student installs shed roof
- Project may require some drying - Hair dryer
- Place project in plastic bag and take home



Completed Project



Completed Project





Gauging success



- Size of crowd at clinic tables
- Number of persons who actually do clinic
- Expressions of pleasure by participants
- Number who try to do clinic more than once
- Sincerity of parents thanks
- Level of donations received
- Number of people who ask for more information about hobby
- End point sanity of clinicians



What we covered



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Public Events Clinics



- Are you ready to sign up?
- Are you anxious to be a clinician?

Questions & Answers

Thanks for your Attention